

Objective: Training and sensitization of population about the importance of water resources care

Location: Mexichem plant
Coord. UTM 8'666,569.24 N 284,878.69 E

Last update: 2017, July

Results:

- Sensitization of 7,529 childrens
- Implementation of the "hydros project" portal

Leading actors

Mexichem.
SOLUCIONES INTEGRALES

Community

Public schools of the district of "El Agustino"

Contact information :

- Karim Chacaltana Arauzo, Mexichem, karim.chacaltana@mexichem.com

Description:

Hydros Project provides pedagogical material with educational activities to be used during all scholar year. The portal has access to additional material as videos and images. The proyect seeks sensitize about the responsible use of water.

Main Activities

- Promoting program in schools through Mechichem volunteering
- Training school teachers and delivering pedagogical materials for classes
- Washing hands campaigns in schools
- Wall painting workshops related to water care
- Signaling toilets in schools about responsible use of water



WATER COLLECTIVE ACTIONS

El Agua Nos Une – SuizAgua América Latina



Context:

Mexichem identified the opportunity to promote the Hydros Program in public schools in Lima.



Investment/period :

- USD/time: 4,000 USD/year



Sustainability strategy :

Scaling the program in public schools in other districts



References /links::

- www.elaguanosune.org