## **Promote business management of water resources** through water footprint

# CORPORATE WATER MANAGEMENT

El Agua Nos Une - SuizAgua América Latina

ODS: 6.3 Improve water quality 6.4 Increase water-use efficiency



Objective: El Agua nos Une - SuizAgua Brasil Initiative aims to promote better and more comprehensive water management in companies, using the water footprint analysis as a management tool.



Location: Alumínio/SP



### **Results:**

Based on the results from El Agua nos Une - SuizAgua Brasil Initiative, Companhia Brasileira de Alumínio seeks to i) implement internal actions and with its suppliers to reduce its water footprint and ii) support the decision-making process of managers providing more information about the water performance of products, inputs and processes, from an environmental point of view.

**Implementing Partner:** Partnerships: **Company:** 









### Contact information:

Marina Westrupp Alacon Rayis - Environmental Engineer - marina.rayis@cba.com.br



## Description:

The project aims to calculate the water footprint of the thin aluminum foil and map actions to reduce this footprint.



#### **Context:**

The Sixth Sustainable Development Goal (SDG 6) - "Ensure availability and sustainable management of water and sanitation for all" reflects the increased attention to issues related to water and sanitation worldwide. In the business sector, this interest is noticeable, but there is still a lack of instruments to put the goals of SDG 6 into practice. The El Agua nos Une - SuizAgua America Latina Initiative contributes to address this issue at Companhia Brasileira de Alumínio.



## **Sustainability:**

Based on the results of the water footprint and the identification of critical issues, we seek to:

- Monitor and foster new projects that aim to reduce the consumption of inputs identified as critical to the water footprint of thin aluminum foil;
- Assess the most appropriate form of engagement with suppliers of these inputs in relation to sustainability criteria.



