



# Corporate Water Stewardship, Collective Action, and the Post-2015 Development Agenda: Exploring the Relevance for Peru

Date: April 9, 2014

Location: [Convention Center of Colegio Medico](#), No. 28 de Julio 776, Miraflores District, Lima

## OVERVIEW

This daylong multi-stakeholder conference will explore how the emerging corporate water stewardship paradigm and Post-2015 Sustainable Development Goals (SDGs) are relevant to addressing local and regional water resource management challenges. It will canvass the range of water-related challenges facing Peru, as well as the spectrum of actions companies are taking—on their own and in partnership with governments and civil society—in Peru and elsewhere, to mitigate water risk and support more sustainable water management. This review, in turn, will ground in reality the discussion of the water-related challenges the United Nations’ Post- 2015 SDGs will need to address in order to be of use to Peru, as well as how businesses may be able to support their achievement.

## OBJECTIVES

- To describe how companies are affected by global water challenges, and to demonstrate the spectrum of actions companies are presently taking in partnership with other stakeholders to support more sustainable water management,
- To distill how emerging corporate water stewardship practice and a prospective water-related Post-2015 Sustainable Development Goal may be relevant to addressing Peru’s water challenges.
- To generate multi-stakeholder discussion so as to engender shared understanding of the priority water challenges facing Peru (and the Rimac basin in particular), as well as how best practice in corporate water stewardship can support the achievement of long-term water policy objectives

## FINAL AGENDA

### Opening Plenary: Setting the Stage for a Global-to-Local Discussion of Water Challenges and Opportunities

8:45 AM	<b>Welcoming Remarks by Hosts</b> <ul style="list-style-type: none"> <li>• Gabriel Quijandria, Vice Minister of Strategic Development of Natural Resources, Ministry of Environment of Peru</li> <li>• Jorge Montenegro, Head, National Water Authority of Peru</li> <li>• Gavin Power, Deputy Director, UN Global Compact; Head, CEO Water Mandate</li> <li>• Jan Cassin, Water Initiative Director, Forest Trends</li> <li>• Rob Greenwood, Principal, Ross Strategic (meeting facilitator)</li> </ul>
9:30 AM – 9:50 AM	<b>Water Challenges and Opportunities – Global View</b> <ul style="list-style-type: none"> <li>• Kari Vigerstol, Senior Hydrologist, Global Freshwater Team, The Nature Conservancy</li> </ul>
9:50 AM – 10:10 AM	<b>Water Challenges and Opportunities for Peru</b> <ul style="list-style-type: none"> <li>• Nicole Bernex, Global Water Partnership Peru and Pontifical Catholic University of Peru</li> </ul>

10:10 AM – 10:35 AM	<p><b>Moderated panel discussion with keynote speakers and hosts, with opportunity for audience questions</b></p> <ul style="list-style-type: none"> <li>• Jean-Gabriel Duss, Director of Cooperation, Embassy of Switzerland, Swiss Agency for Development and Cooperation Global Programs</li> <li>• Gabriel Quijandria, Vice Minister of Strategic Development of Natural Resources, Ministry of Environment of Peru</li> <li>• Jorge Montenegro, Head, National Water Authority of Peru</li> <li>• Kari Vigerstol, The Nature Conservancy</li> <li>• Nicole Bernex, Global Water Partnership Peru and Pontifical Catholic University of Peru</li> </ul>
10:35 AM – 11:00 AM	<b>Coffee Break</b>

**Bringing the Global Corporate Water Stewardship and Sustainable Development Imperative to Peru: Articulating the Opportunity for the Region**

11:00 AM – Noon	<p><b>Corporate Water Stewardship through Innovative Partnerships</b></p> <ul style="list-style-type: none"> <li>• <i>Working Beyond the Fence: Anheuser-Busch InBev's Drive to Address Shared Water Challenges</i>, Bert Share, Senior Global Director, Beer &amp; Better World, AB InBev</li> <li>• <i>Innovating to Improve Water Security in the Peruvian Agricultural Sector</i>, Jose Chlimper Ackerman, Chief Executive Officer, Corporacion Drokasa and Sociedad Agricola Drokasa</li> <li>• <i>Water Stewardship in the Mining Industry</i>, Ross Hamilton, Director, Environment and Climate Change, International Council on Mining and Metals (ICMM) and Michael O'Keeffe, Senior Manager Environment, La Granja Project, Rio Tinto</li> </ul>
Noon – 12:15 PM	<p><b>The Post-2015 Sustainable Development Agenda: Work to Date and the Road Ahead</b></p> <ul style="list-style-type: none"> <li>• Josefina Maestu, Coordinator/Director, UN-Water Decade Programme on Advocacy and Communication</li> </ul>
12:15 PM – 12:30 PM	<p><b>The Role of Corporate Water Stewardship in Supporting Post-2015 Sustainable Development Agenda</b></p> <ul style="list-style-type: none"> <li>• Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate</li> </ul>
12:30 PM – 1:00 PM	<p><b>Moderated panel discussion with keynote speakers and hosts, with opportunity for audience questions</b></p> <ul style="list-style-type: none"> <li>• Jean-Paul Penrose, Senior Water Resources Adviser, Climate &amp; Environment Department, UK Department for International Development</li> <li>• Fernando Momiy, President, National Superintendancy of Services and Sanitation of Peru (SUNASS)</li> <li>• Mercedes Castro, General Director, Agua Limpia</li> <li>• Bert Share, AB InBev</li> <li>• Jose Chlimper Ackerman, Corporacion Drokasa and Sociedad Agricola Drokasa</li> <li>• Ross Hamilton, ICMM</li> <li>• Michael O'Keeffe, Rio Tinto</li> <li>• Josefina Maestu, UN-Water</li> <li>• Jason Morrison, CEO Water Mandate</li> </ul>
1:00 PM – 2:30 PM	<b>Lunch</b>

<b>From Global Policy to Local Action: Toward a Shared Vision of Collective Action for Lima's Rimac River Basin</b>	
2:30 – 2:55 PM	<p><b>A Local Expression of Global Water Risks: The Urgency of and Opportunity for Collective Action for the Rimac River Basin</b></p> <ul style="list-style-type: none"> <li>Francisco Dumler, Secretary General, National Water Authority</li> </ul>
2:55 – 3:45 PM	<p><b>Advances and Opportunities for Sustainable Water Resource Management in the Rimac</b></p> <p><b>Moderated panel discussion (35 minutes)</b></p> <ul style="list-style-type: none"> <li>Eduardo Ismodes, President of the Board, SEDAPAL</li> <li>Gunther Merzthal, Deputy Manager of Natural Resources and Climate Change, Municipality of Lima</li> <li>Javier Alvarado Gonzalez, President of the Regional Government of Lima</li> <li>Luis Eduardo Rincón, Mayor of San Mateo de Huanchor</li> <li>Moderator: Axel Dourojeanni, Suizagua Andina Chile, Fundación Chile</li> </ul>
3:45 – 4:45 PM	<p><b>Platforms for Collective Action</b></p> <ul style="list-style-type: none"> <li><i>Landing the Water Futures Partnership in Peru</i>, Dr. Hans-Werner Theisen, Programa de Agua Potable y Alcantarillado (PROAGUA), Director de Programa, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and Magdalena Morales Valentin, Sustainable Development Director, Union de Cervecerias Peruanas Backus y Johnston SAA – 15 minutes</li> <li><i>Advocating Action: Collective Action</i>, Alastair Morrison, Head of Latin America, 2030 Water Resources Group – 15 minutes</li> </ul> <p><b>Moderated panel discussion (30 minutes)</b></p> <ul style="list-style-type: none"> <li>Hans-Werner Theisen, GIZ</li> <li>Magdalena Morales Valentin, Union de Cervecerias Peruanas Backus Y Johnston SAA</li> <li>Alastair Morrison, 2030 Water Resources Group</li> <li>Francisco Dumler, National Water Authority</li> <li>Luis Alberto Gonzales, President of the Board, Aquafondo</li> <li>Moderator: Axel Dourojeanni, Suizagua Andina Chile, Fundación Chile</li> </ul>
4:45– 4:50 PM	<b>Consolidation of panel discussion and framing the way forward</b>
4:50 – 5:20 PM	<b>Coffee Break</b>

<b>Corporate Stewardship in the Supply Chain: Partnering to Improve Agricultural Practices</b>	
5:20 – 6:55 PM	<p><b>Emerging Good Practice of Relevance for Peru</b></p> <ul style="list-style-type: none"> <li><i>Water Stewardship at Grupo Nutresa</i>, Jorge Eusebio Arango, Chief Executive Officer, Colcafe; Vice President of Sustainable Development, Grupo Nutresa</li> <li><i>Unlocking Supply Chains: Using Water Footprint Assessment to Prioritize Strategic Action</i>, Ruth Mathews, Executive Director, Water Footprint Network</li> <li><i>Agua Brasil Programme: the Banco de Brazil, National Water Agency, and WWF-Brazil's Sustainable Agriculture Partnership in the Amazon</i>, Stu Orr, Head, Water Stewardship, WWF International</li> <li><i>Supply Chain Drivers in Engaging Farmers in Water Stewardship in Australia</i>, Michael Spencer, Secretary, Water Stewardship Australia Limited</li> <li><i>Upscaling Sustainable Agriculture Collective Action via the Water Action Hub</i>, Jason Morrison, Program Director, Pacific Institute; Technical Director, CEO Water Mandate</li> </ul>
6:55 – 7:00 PM	<p><b>Closing Remarks &amp; Adjournment of Meeting</b></p> <ul style="list-style-type: none"> <li>Jorge Montenegro, National Water Authority</li> <li>Gavin Powers, UN CEO Water Mandate</li> </ul>



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